



A FULL STACK MARKETING AGENCY

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Merit Marketing Services is a full-service marketing and design agency located in South Eastern Ohio, serving businesses nationwide. Merit Marketing provides end-to-end services for marketing and advertising to commercial, non-profit, and government agencies. Merit Marketing is committed to creating innovative and tailored branding, marketing, advertising, and promotional materials with 17 years experience.



TERI CLAPPER

MERIT MARKETING SERVICES

ADVERTISING

MARKETING

PRINTING

COMPANY SNAPSHOT

- 740-607-7800
- Teri@MeritMarketingServices.com
- 24 S. 6th Street, Zanesville OH 43701
- www.MeritMarketingServices.com

CERTIFICATIONS

- Woman Owned Business
- HUBZONE Certified
- EDGE Certified



DIFFERENTIATOR

We are located at Southeastern Ohio and offer services to agencies, businesses and nonprofits of varying size throughout the US.

What sets us apart is our attention to detail, strategic mix of technology and design, and our efficiency of deliverables.

CORE COMPETENCIES

- Web Development
- Graphic Design
- Digital Advertising
- Promotional Items
- Direct Mail Management
- Offset Printing
- Email Marketing
- Social Media Management

PAST PERFORMANCE



Zanesville Muskingum County Health Department

Successfully launched and managed a website from concept through completion. Work closely with clients to create vision, consistently meet deadlines and requirements.



Guernsey County Emergency Management Agency

Successfully launched and managed a website from concept through completion. Work closely with clients to create vision, consistently meet deadlines and requirements.



Direct Satellite Services

Successfully manage and coordinate graphic design projects from concept through completion. Work closely with clients to create vision, consistently meet deadlines and requirements.



Foodworks Alliance

Services include: Logistics planning, lead generation, onboarding processes, budget, hiring, and development of programs, event planning, marketing, branding, and publicity.



Muskingum Valley Park District

Services Include: Guiding marketing, planning event strategies, networking, operations review, hiring committee, strategic planning



Roaring Run Resort

Services include: Marketing Strategy, Business Plan and Social Media Management



Shirley K's Storage Trays

Services include: Full branding, event planning, marketing printed items, photography, product promotion